



- Intelligence Simplified

KPIED at GIPC 2018

Intellectual Property Rights serve as strategic tools and assets for any business organization to enhance industrial competitiveness. Businesses thrive in this highly competitive world through continuous growth and development-oriented innovations. While good initial work plan can jumpstart ventures, it is only half the battle. It is vital that robust business strategies coupled with IP management should be preferred over traditional marketing for invention harvesting and market alignment.

Global IP Convention 2018, Asia's leading conference will be hosting IP attorneys and professionals from various countries to discuss best practices and solutions to maximize innovation output. With around 500 participants and 24 speakers, the GIPC promises to be an opportune event to kick-start the new year.

KPIED has decided to align its agenda with this conference and have become a proud associate sponsor. We will be present at the venue looking forward to connecting with everyone, sharing and listening to your perspectives on IP, law, technology, research, and life in general.

Please mark your calendars 23-25 Jan for GIPC 2018. We shall meet you there.



<https://www.iprconference.com/gipc/2018/sponsor.php>